LOW MOTIVATION TO LEARN IN MUHAMMADIYAH JUNIOR HIGH SCHOOL STUDENTS, SOUTH PAGARALAM DISTRICT DUE TO THE INFLUENCE OF SOCIAL MEDIA

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ABSTRACT

This research is based on the background that there are still students who do not understand the use of social media well so that it has an impact on student learning behavior at school. This affects student learning outcomes in schools that are less than satisfactory because social media is not used for learning but is more used as a place of entertainment. Based on this, this study will reveal how the influence of the use of social media on learning behavior. Social media is a communication area that is used more today, whether in terms of work, relationships and other matters. The existence of social media makes it easier for someone to communicate, faster and more affordable, all human activities become easier. Social media also has a weakness, namely users who do not have limits or control themselves will be complacent, and negligent in other matters. Based on the results of this study, it can be understood that excessive use of social media will greatly affect student learning behavior at school

Keywords: Motivation, Youth, Social Media
INTRODUCTION

In this advanced era, the progress of Science and Technology, or what is called by the abbreviation (IPTEK), has increased, with the emergence of various kinds of sophisticated applications from social media such as Facebook, youtube, google plus, path, Instagram, and so on. So that it makes it easier for humans to find something, but with existing developments, it is possible to influence learning motivation. The advancement of adult communication and information technology is increasing. With the fast internet, the flow of information has almost no space and time limit. One of the products of advances in communication and information technology is the existence of social media, which grows like mushrooms in the rainy season, along with the increasing number of social media users.

Technological advances do have positive and negative impacts. The positive impact that we must be aware of and that must be avoided is the negative impact of excessive social media use can affect its users, such as the opening of pornographic sites in the form of writing, photos and videos, gambling that makes social media users addicted, fraud and even kidnapping.

Parents and teachers most fear the impact of students who use social media too much, which will affect student learning behavior at school. The phenomenon or situation that occurs in the field is known that there are still many students who do not understand the use of social media, which has a low impact on student learning behavior at school; according to the data obtained in the school, as many as 25% do not understand how to use social media correctly.

This is because students need to understand social media's benefits. Based on that, students' learning outcomes in the class are less than optimal because social media is not used for the learning process but is more used for entertainment. The presence of social media can make students forget their duties and responsibilities as students; students are excellent with using social media to be able to access the internet and open sites on the internet, and they seem not to care about homework assignments and repeat lessons at school because they are busy with playing games, chatting or busy with opening sites that are not useful this is the finding of researchers in the field. Furthermore, the
results of Wibisono and Mulyani's research revealed that the influence of social media affects students' academic achievement positively and negatively.(Wibisono and Yuni 2018)

This depends on the goals of each student. Suppose social media is used to increase knowledge or one of the motivations to study actively. In that case, students do not interfere with learning hours, and the influence of social media on student academic achievement may have a positive impact. Conversely, if you just play around and cannot divide study time, it will likely hurt students' academic achievement.

Social media is a more widely used communication tool regarding work, association, or other affairs. The existence of social media makes it easier for someone to communicate faster and more affordable, and all human activities become more accessible. Social media also has a downside: users who have no boundaries or control over themselves and are negligent with other things.

Teenagers are part of social media users who are pretty dominant. Meanwhile, in the age category of adolescents and youth, they have sufficient maturity, but not all adolescents can distinguish what is good and what is not good. Many teenagers cannot control themselves because their strife is more dominated by the influence of social media, and they often cannot balance between the natural and virtual worlds.

Psychologically, there are still many symptoms of immature personality development, lack of confidence, anxiety, hopelessness, being relaxed, less responsive, dependent, unbalanced personality, etc.

**Social Media Gives Birth to a New Culture**

Taking from the basic understanding, social media is a means of communication used to facilitate humans in carrying out their activities. Behind the ease and usability that is so sophisticated, social media can also be wrong when the user himself cannot have limitations in functioning it. Because young people use social media more in their daily lives, it eventually gives birth to a new culture which focuses on the internet or social media itself rather than the real world.
The internet is indeed straightforward for us to access various sites according to users' needs of modern electronic equipment services. In accordance with business, hobbies, education, friendships, and even transactions, multiple areas can be done through the internet.

Teenagers now spend more time with gadgets and the internet, including social media as a means online. Cyberspace is a free world that cannot be controlled, all positive and negative information is mixed. It can even be said that social media is full of theatrics. Too much time spent on social media will make someone forget about the surrounding environment, and over time robs other time that should be used for more productive and valuable things.

**The Impact if Social Media on Learning Motivation**

The birth of the world of technology is a challenge that is quite tense; in addition to its benefits in facilitating human activities, technology also has an impact on bringing a balance. Everyone cannot resist the arrival of an internet-based technological era; what can be done is to make good use of its functions because those who do not accept and do not follow this technological era will be increasingly displaced by the civilization of the times, where we must be wise in positioning ourselves in users who take advantage of its convenience.

One of the harmful effects of social media as a means of unlimited communication, then forming a new culture that is indulgent to the real world and more concerned with cyberspace because the mindset and habits have been more influenced by cyberspace. By using social media, everyone can communicate with anyone, even the class in the world, between countries.

Furthermore, the results of Wibisono and Mulyani's research revealed that the influence of social media affects students' academic achievement, which is getting worse or declining. Learning behavior can be interpreted as an activity that takes place in active interaction with the environment that produces changes in knowledge, experience, skills, values, and attitudes. (Wibisono and Yuni 2018)

Cultural shifts influenced by the world of technology and the internet threaten the character of the nation's generation, including adolescents, are objects that are often trapped. Therefore, social media as an online tool can have a harmful impact, including:

- Social media can make users comfortable because it is shown various public information. Someone who has been frequently and plays social media more will leave many other
natural and even environmental routines. As a result, learning with the environment is reduced and replaced with the influence of cyberspace; it will even minimize empirical life experiences and eliminate morals and mindsets that are not relevant.

- Too much use of social media will make users forget about other obligations, not even a few who fail themselves, lipa eat, lipa rest, and other responsibilities. Such influence is also very much experienced by students, until in the end lazy to learn.

- The environment and daily habits significantly influence the formation of a person's personality, incredibly still in the stage of growth and character formation like schoolchildren. Of course, this has the potential to be mentally threatening to be hedonistic and immature mindset.

- The Negative Impact of Social Media

  The negative impacts of social media are:

  1. It makes a person a loner and challenging to get along with. Social media gives its users their world, so not a few of them do not care about other people and the surrounding environment. Someone who is addicted to social media often experiences this, which results in him not caring about the surrounding environment (Febriani 2020).

  2. Lack of socialization with the environment. This is quite worrying for the development of students (students). Those who should learn socialization with the environment actually spend more time surfing in cyberspace with friends in their social media communities, on average discussing something that is not important. As a result, students' interaction ability decreases (Agustina 2020).

  3. Spending money on Internet access to open social media affects the financial condition of students (especially if access from Internet cafes). It is not uncommon for students to use their tuition money to go to internet cafes just to open social media. This can be categorized as a waste because it uses money unproductively (Khaeruni 2016).

  4. Reduced study time. Reduced learning time due to accessing the internet and opening social media causes students to be lazy to study because they are too engrossed in their social media (Khaeruni 2016).
RESEARCH OBJECTIVES

General Purpose
- To find out the influence of social media on adolescent learning motivation

Special Purpose
- To find out the use of social media in teenagers whose knowledge of technology is already very rapid
- To find out how fast social media is against increasingly sophisticated developments
- To find out what are the impacts of social media on learning motivation

RESEARCH METHOD

This study used a quantitative descriptive method. Primary data collection techniques in research use observation and questionnaire methods, and secondary data collection uses document study methods and literature studies. Data analysis in this study used percentage techniques: product-moment correlation and regression analysis.

RESEARCH INSTRUMENTS

This study aims to develop a learning motivation assessment instrument. This development research is only carried out until the development stage. The subject of this study was the influence of social media on the learning motivation of Muhammadiyah Junior High School students in South Pagaralam District. Data was collected using the number method. The data obtained will be analyzed for the validity of each. The results of the validity analysis of the assessment of the influence of social media on the learning motivation of Muhammadiyah Junior High School students, South Pagaralam District.

RESULTS AND RESEARCH

The calculation of the intensity scale is obtained from the calculation of the maximum score and minimum score from the answers to the research variables presented, so the interval can be calculated to determine the intensity category of social media use by respondents as follows:

\[ i = \frac{R}{K} \]

Information:
- \( i \) : Searched class interval
- \( R \) : Range (highest score minus lowest score)
- \( K \) : Number of classes
The highest score is 28 and the lowest score is 8, hence \( R = 20 \) and \( K = 3 \), thus the calculation interval is:

\[
i = \frac{R}{K} = \frac{28}{3} = 9.33 \\
i \approx 9
\]

The calculation of the interval, then can be determined the category of social media use by students shown in Table 1 is as follows:

**Table 1. Social Media Use Category Scale**

<table>
<thead>
<tr>
<th>No</th>
<th>Social Media Use Intensity</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8-14</td>
<td>Tall</td>
</tr>
<tr>
<td>2</td>
<td>15-21</td>
<td>Keep</td>
</tr>
<tr>
<td>3</td>
<td>22-28</td>
<td>Low</td>
</tr>
</tbody>
</table>

The intensity of social media use by junior high school students in South Pagaralam District is presented in Table 2. The power of social media use by junior high school students in the South Pagaralam District is shown in Table 2.

**Table 2. Intensity of Social Media Use**

<table>
<thead>
<tr>
<th>No</th>
<th>School Name</th>
<th>Alternative Answers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Tall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>F</td>
</tr>
<tr>
<td>1</td>
<td>SMPN 05</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>SMPN 09</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>SMP PGRI</td>
<td>4</td>
</tr>
</tbody>
</table>
Table 2 shows that the highest social media use intensity scale of junior high school students in South Pagaralam District is in the medium category, with 158 students or around 50.47% of the total sample used. For the high usage intensity category, 115 students, or approximately 36.74%, were obtained, and students who used social media with the intensity of social media use who fell into the low category were only 40 students or about 12.77% of the total sample used. The table and information above show that most of the students sampled in the study were social media users who fell into the medium category.

**CONCLUSION**

The influence of social media affects the academic achievement of students who are getting worse or declining. Learning behavior can be interpreted as an activity that takes place in active interaction with the environment that produces changes in knowledge, experience, skills, values, and attitudes. Many teenagers are wrong in applying or using social media; they are more interested in using applications such as Facebook, Instagram, line, TikTok, etc., so they forget the critical role of social media in their learning motivation; they will be more interested in social media so there is no time to learn.

Some teenagers cannot control themselves because the influence of social media dominates their minds, and they often cannot balance between the natural and virtual worlds.
BIBLIOGRAPHY


